

# Report and financial statements

Year ended 31 March 2024

OSCR registration number: SC045011

Company registration number: 03069329

Charities Commission registration number: 1048007

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## Report of the directors for the year ended 31 March 2024

The trustees, who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 2019).

#### **OBJECTIVES AND ACTIVITIES**

The objectives of Link Education International (LEI) are as set out in its Memorandum of Association. Link's primary objective is:

To assist in the provision and /or improvement and /or advancement of education in Africa.

Our vision is a world where every child has the right to quality education.

Our **mission** is to inspire sustainable innovations in national education policy using grassroots approaches to improve accountability and learner outcomes.

#### **SAFEGUARDING**

Link Education International believes that a child, vulnerable adult or person at risk should never experience abuse of any kind. We have a responsibility to work in a way that promotes the welfare of all and protects them from harm. We have a zero-tolerance approach to any harm to, or exploitation of, a child or vulnerable adult by any of our staff, representatives or partners.

Our safeguarding policies and procedures demonstrate accountability to beneficiaries, including staff, volunteers and trustees; an organisational culture that tackles power imbalances and gender inequality; and rigorous, anonymous and safe reporting and complaints mechanisms.

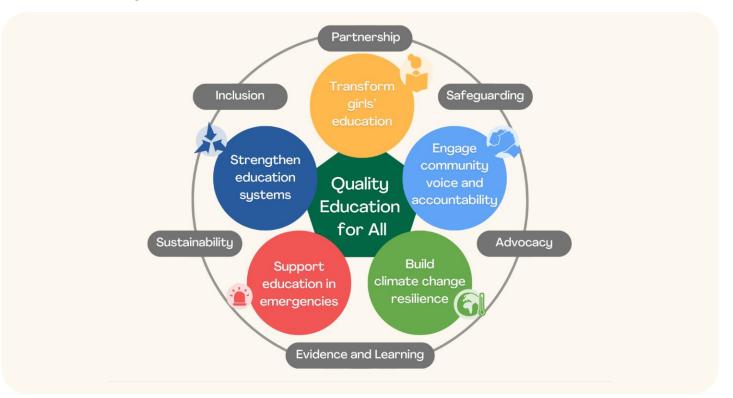
We do all that we can to ensure that the experience of the children and vulnerable adults (and their families) who Link Education International reaches is one that is free from any form of abuse or exploitation.

#### **ACHIEVEMENTS AND PERFORMANCE**

Link's theory of change focuses on strengthening teaching and learning in schools, as well as building life skills and promoting inclusion for the most marginalised.

We take both a top-down and bottom-up approach to transform education, supporting broad system and school-wide improvements while recognising the need for more tailored, localised support to overcome specific challenges.

#### **Link's Strategic Goals**



#### 2023-2024 at a glance:



6,666

Teachers and school leaders trained



131,713

Learners supported



259

Schools and learning centres reached



16,422

Community members engaged

#### Operating in:





Malawi

During the year to 31<sup>st</sup> March 2024, Link's activities were challenged by adverse climate events such as Cyclone Freddy and a general increase in flooding and subsequent food shortages, as well as a cholera pandemic in Malawi, civil unrest in Ethiopia, and restrictions around NGO operations in Uganda, alongside a global rise in inflation. The fundraising landscape across the education sector is still challenging characterised by reduced funding opportunities in an increasingly competitive market.

During the year, we continued to deliver against our integrated business plan which outlines the key priorities and activities we will undertake in the period 2022-2025. We have prioritised activities which will prepare Link to achieve success within our areas of focus by ensuring we have the correct resources, infrastructure, systems and policies in place. We have also deprioritised some non-essential activities as fundraising continues to remain our primary goal.

Key activities undertaken during the year included: progress on our Becoming Locally-led/ Localisation work; strengthening our collective decision-making and internal sharing via our regular International Team Meetings; and moving forward our Monitoring Evaluation and Learning framework to align with our Theory of Change and Strategic Goals. Other key work included:

- Joining global networks such as the Global Schools Forum, to increase visibility of Link's work and connect with new Trusts and Foundations
- Supporting Country Directors to take up influential positions within national CSO groups such as the Civil Society Education Network (CESC) in Malawi, and the HINGO forum in Ethiopia, (Humanitarian group of INGOS).
- Continuing to develop a network of preferred partners for joint proposal applications, mutual learning and a stronger voice within the sector

Following is a breakdown of some key activities:



Link trained teachers and learning facilitators across country programmes on:

- Gender and inclusion responsive teaching practices
- Social Emotional Learning
- School self-evaluation
- School improvement planning, management and resource mobilisation



Learners directly supported through more equitable and inclusive access to education

The learners we support are marginalised and as such face basic barriers to learning such as lack of learning materials, uniforms or sanitary packs. We have provided these to ensure all children participating in our projects can learn effectively.



# Improved teaching and learning environments

Upgrades in the physical school infrastructure through the installation of latrines and sanitation facilities in schools has reduced barriers to attendance and supports learners to feel safe within the school environment. Embedding our Social Emotional Learning across all our teacher and leadership training, alongside the specific Girls/ Gender/ Teen Clubs, has ensured that the whole school approach is one that is welcoming and supportive to all. A happier and nurturing school environment enables deeper learning and encourages attendance and transition.



# Community engagement

Our work with communities strengthens community-based structures such as School Management Committees (SMCs) and Mothers' and Fathers' groups and mobilises community engagement in the review of school performance and specific campaigns aimed at gender and inclusion. We have ensured that community members are integrated into all child protection and safeguarding activities to ensure protection and support continues when vulnerable learners are not at school. Evidence from our STAGES project shows that parental engagement in a child's learning is key for success.

"Many young people in the community are now able to read and write and girls are now depending on themselves because of the soap, shoe, and milk making skills. Communities are aware of safeguarding issues. There is good parental support to learners that have transitioned to primary school."

[CBE Facilitator, TEAM project]



# Ethiopia

During 2023 – 2024 Link Ethiopia has focused on Supporting Transition of Adolescent Girls through Enhancing Systems (STAGES, 2017-2024) delivered by Link in partnership with the government in the Wolaita Zone of the South Ethiopia Region (previously Southern Nations Nationalities and Peoples' Region, SNNPR) and a Science Technology Engineering Maths (STEM) project (2023) funded by the Boeing Foundation.

STAGES is the longest running Foreign and Commonwealth Development Office (FCDO) Girls' Education Challenge Transition (GEC-T) project. GEC-T is a global programme which has supported over 1.6 million of the world's poorest girls to improve their lives through education.

STAGES directly supports over 61,345 marginalised girls (and indirectly 68,784 boys) in 127 primary schools and 17 secondary schools in four woredas (districts) in Wolaita Zone. Link's holistic approach ensures learners gain strong literacy and numeracy skills supported by gender responsive school, community and local government structures, for example 1,202 female and 3,986 male teachers and 158 female and 1,120 male school leaders were trained in gender responsive methodologies. The project strengthens the education system so that all children benefit, and project successes can be embedded for future sustainability.

This year has seen excellent evidence of sustainability. The Regional Education Board has scaled-up Link innovations to a further 22 non-project woredas to reach a further **12,182 teachers and 460,000 learners in 456 schools**. Interventions that have been scaled include:

- Gender and inclusion responsive leadership and teacher training
- School improvement planning approaches
- Mother and Father Group community structures

Link Ethiopia also completed delivery of a three-year programme funded by The Boeing Foundation that supported 7,044 vulnerable learners, mainly girls, to learn about Science, Technology, Engineering and Maths (STEM) via a Gender Club that also delivered Social and Emotional Learning skills. This project has reached eight secondary schools in rural Ethiopia, strengthened the capacity of 130 teachers in STEM subjects and increased awareness of female role models in STEM careers.



In 2023-2024 Link in Malawi successfully concluded its TEAM Girl Malawi and Reaching Our Goals projects, and began a new project that builds resilience to climate change in schools.

TEAM Girl Malawi (Transformational Empowerment of Adolescent Marginalised Girls in Malawi) (2018-2023) aimed to transform the life chances of some of the most vulnerable girls in the country by building their basic literacy and numeracy skills and helping them to transition into further education, training, or employment.

This FCDO-funded project reached 5,250 and 1,050 vulnerable adolescent girls and boys, 100% of whom had never been to school or who had dropped out, 20% were married, 13% had a disability, and 25% were young mothers or pregnant.

Our results showed that 77% can now read and write compared to the national average of 13%, 77% can use and understand maths, 99% of girls agreed they would report abuse if they saw it or if they experienced it, 74% of learners have stronger lifeskills (Social Emotional Learning and Sexual Reproductive Health and Rights) and 88% of girls 'agreed a lot' that their participation in TEAM had improved their future. In addition 2,990 stakeholders were trained in child protection, 437 headteachers were trained in running a safe and inclusive primary school, and 1,378 young people were trained in vocational/entrepreneurship skills.

The project has shared with the Ministry of Education a proven model for implementing an inclusive non-formal education system and the Ministry has requested Link to support the update of their policy in this area.

Reaching Our Goals, funded by the Scottish Government and Comic Relief, was delivered in four TEAM learning centres in Dedza District and used netball to encourage attendance, deliver sexual reproductive health and rights knowledge and social and emotional skills. Training was also given in a variety of vocations such as shoe-making, drip irrigation, tie and dye crafts, and soymilk production. Reaching Our Goals reached 183 girls and 210 boys.

Link is a sub-contractor on the Scottish Government funded Climate Just Communities project running from 2023-2026. This work, led by DAI UK, aims to build resilience in schools and communities to adapt to and manage climate change. Marginalised community members will be prioritised and supported

to advocate for climate justice and local equity. Link is delivering the project in Neno District and is the education lead across all seven target districts with an aim to reach 43,000 people.



Link in Uganda was awarded funds from a number of small trust and foundations to begin an innovative project on Social Emotional Learning (SEL). Across ten schools in Buliisa District, 289 girls and 10 boys attended Teen Clubs to raise their confidence and resilience when facing pressures to drop out of school. Ultimately this project will ensure children are safeguarded and will receive an inclusive and equitable education.

Other activities have included: participating in learning, sharing and networking meetings with, amongst others, the Basic Education Technical Working Group of the Ministry of Education and Sports, the Foundation for Education NGOs Uganda, and the Regional Education Learning Initiative; applying for funding opportunities with Save the Children, the European Union, and USAID; and developing partner opportunities with complementary organisations such as Building Tomorrow, Bantwana, RAN Lab, and Chemonics.

#### **FINANCIAL REVIEW**

#### Financial position

The financial activities of the charitable company are set out in the attached financial statements.

The **total incoming resources** for the year to 31 March 2024 were £3,537m (2023: £4,702m).

**Resources expended** for the year to 31 March 2024 were £3,622m (2023: £4,692m). Of this, £3,508m was spent on charitable objectives (2023: £4,639m).

#### Reserves policy

LEI's reserves policy is to hold general charitable funds or free reserves for four principal reasons:

- i) To supply working capital, enabling LEI to manage fluctuations in its cash flow;
- ii) To enable LEI to provide additional support and capacity-building to its Link partners in sub-Saharan Africa;
- iii) To provide protection against the contractual and operating risks that LEI faces in its work, including meeting unforeseen costs;
- iv) To invest in new initiatives designed to improve the efficiency and quality of services.

The reserves policy is kept under review and reserves levels will be adjusted as perceptions of risk and other factors change. Our target range, as adopted by the Trustees has established that, at the current activity level, the appropriate target range for free reserves is between six and twelve months' operating costs which equates to between £250,000 and £501,000. Our free available reserves at the end of the year were £327,368 which is equivalent to eight months' running costs.

#### Going Concern

The trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. There are no known material uncertainties and it is therefore appropriate to prepare the financial statements on a going concern basis.

#### REFERENCE AND ADMINISTRATIVE DETAILS

Company number

03069329

Principal office

Dolphin House 4 Hunter Square Edinburgh EH1 1QW

Trustees

Emma Wokowu (Chair)
Alasdair Beaton
Scott Craig (resigned 4 May 2023)
Seonaid Crosby (Vice Chair)
Elaine Graham
Richard Santandreu
Jorge Sequeira (resigned 23 May 2023)

Anita Wiseman

**Auditors** 

Anderson Anderson & Brown Audit LLP 133 Finnieston Street Glasgow G3 8HB **Registered Charity numbers** 

SC045011 1048007

Registered office

c/o Sagars Gresham House 5-7 St Pauls Street Leeds, LS1 2JG

Senior management team

Fiona Greig, Chief Executive Officer Samantha Ross, International Programme Director

**Bankers** 

National Westminster Bank plc 23 Market Street Cambridge CB2 3PA

#### Structure, governance and management

LEI is a company limited by guarantee incorporated on 16 July 1995 and registered as a charity on 17<sup>th</sup> July 1995. It is exempt in terms of S30 (5) (a) of the Companies Act from the requirement to use the word 'limited'.

#### Recruitment and appointment of trustees

LEI is governed by a board of trustees (directors) who are appointed at the Annual General Meeting. Trustee appointments are based on the possession of the skills and experience necessary to determine the policies of LEI and to monitor the implementation of those policies. The trustees receive adequate induction, as well as suitable and sufficient help and guidance, to understand how the charity works

and to be able to contribute positively towards its operation. Safeguarding training is mandatory for all trustees.

The LEI board meets formally every quarter. The board receives project and financial reports at each meeting. There are also separate finance and risk, and programme committees which also meet quarterly prior to board meetings. An annual Board Strategy Day is held to review the strategic direction of the organisation. In addition, LEI's partner organisations have independent local governance structures which ensure accountability for resources in their country. LEI is managed by a Chief Executive Officer who is responsible to the board of directors for the smooth and efficient operation of the company within terms of delegation approved by the board.

#### Key management remuneration

The directors consider the key management personnel of the charity to be the trustees, the Chief Executive Officer and the International Programme Director. The key management personnel of the charity are in charge of directing and controlling, running and operating the charity on a day-to-day basis. All directors give of their time freely and no director received remuneration in the year. Details of directors' expenses and key management remuneration are disclosed in note 11 to the accounts.

#### Risk management

The major risks to which LEI is exposed are reviewed on a quarterly basis by the Board and procedures have been established to mitigate these risks. Given the context in which the charity operates the major risks which LEI faces are:

- The uncertain funding environment for development organisations: we will continue to prioritise the diversification and growth of the charity's income
- Safeguarding: the Link team is dedicated to ensuring the experience of the children, vulnerable adults and families that we reach is free from any form of abuse or exploitation. We operate a safe recruitment process and embed safeguarding principles through all aspects of our programming.

#### STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Link Education International for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements the directors are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;

• prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the company's auditors are unaware; and
- the trustees have taken all steps they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.
- there is no material uncertainty.

#### **Auditors**

The auditors, Anderson Anderson & Brown Audit LLP, Chartered Accountants, have indicated their willingness to continue in office.

Approved by order of the board of trustees on 13<sup>th</sup> September 2024 and signed on its behalf by:

Emma Wokowu

Chair of Board of Trustees

E. Wokam

# Report of the Independent Auditors To the Trustees and Members of Link Education International

#### **Opinion**

We have audited the financial statements of Link Education International for the year ended 31 March 2024 on pages 16 to 32. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2024 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland'; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Conclusions relating to going concern**

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties
  that may cast significant doubt about the charitable company's ability to continue to adopt the
  going concern basis of accounting for a period of at least twelve months from the date when the
  financial statements are authorised for issue.

#### Report of the Independent Auditors (continued)

#### Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Directors has been prepared in accordance with applicable legal requirements.

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees

#### **Responsibilities of Directors**

As explained more fully in the Statement of trustees' responsibilities statement set out on page 10, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements which give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

#### Report of the Independent Auditors (continued)

#### Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team members. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations - this responsibility lies with management with the oversight of the trustees.

Based on our understanding of the Company and industry, discussions with management and trustees we identified financial reporting standards and Companies Act 2006 as having a direct effect on the amounts and disclosures in the financial statements.

As part of the engagement team discussion about how and where the Company's financial statements may be materially misstated due to fraud, we did not identify any areas with an increased risk of fraud.

#### Our audit procedures included:

- completing a risk assessment process during our planning for this audit that specifically considered the risk of fraud;
- enquiry of management about the Company's policies, procedures and related controls regarding compliance with laws and regulations and if there are any known instances of non-compliance;
- examining supporting documents for all material balances, transactions and disclosures;
- review, where applicable, of the Board of Trustees' minutes;
- enquiry of management about litigations and claims and inspection of relevant correspondence;
- analytical procedures to identify any unusual or unexpected relationships;
- specific audit testing on and review of areas that could be subject to management override of controls and potential bias, most notably around the key judgments and estimates, including debtors, creditors and revenue recognition;
- considering management override of controls outside of the normal operating cycles including testing the appropriateness of journal entries recorded in the general ledger and other adjustments made in the preparation of the financial statements including evaluating the business rationale of significant transactions outside the normal course of business.

#### Report of the Independent Auditors (continued)

#### Auditors' responsibilities for the audit of the financial statements (continued)

Owing to the inherent limitations of an audit, there is an unavoidable risk that some material misstatements of the financial statements may not be detected, even though the audit is properly planned and performed in accordance with the ISAs (UK).

The potential effects of inherent limitations are particularly significant in the case of misstatement resulting from fraud because fraud may involve sophisticated and carefully organised schemes designed to conceal it, including deliberate failure to record transactions, collusion or intentional misrepresentations being made to us.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Auditors.

#### Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Natalie Boyle (Senior Statutory Auditor)

Natalie Boyle

for and on behalf of Anderson Anderson & Brown Audit LLP

Statutory Auditors Chartered Accountants 133 Finnieston Street Glasgow

G3 8HB

Date: 17 September 2024

#### **Statement of Financial Activities**

for the year ended 31 March 2024

	Note	Unrestricted funds £	Restricted funds £	Total funds 2024 £	Total funds 2023 £
Income		Ľ	Ľ	r	Ľ
Donations and legacies Income from charitable activities:  Delivery of educational programmes in Sub-Saharan	3	23,017	24,924	47,941	86,911
Africa	4	4,725	3,475,022	3,479,747	4,612,256
Income from other trading activities	5	-	-	-	115
Investment income	6	2,549	6,907	9,456	2,808
Total income		30,291	3,506,853	3,537,144	4,702,090
Expenditure					
Costs of raising funds  Expenditure on charitable activities:	7	67,892	-	67,892	52,784
Delivery of educational programmes in Sub-Saharan Africa	8	46,464	3,508,117	3,554,581	4,638,843
Total expenditure		114,356	3,508,117	3,622,473	4,691,627
Net (expenditure) / income		(84,065)	(1,264)	(85,329)	10,463
Transfers between funds		8,209	(8,209)	-	-
Net movement in funds		(75,856)	(9,473)	(85,329)	10,463
Reconciliation of funds:					
Total funds brought forward		403,224	74,860	478,084	467,621
Total funds carried forward		327,368	65,387	392,755	478,084

None of the charity's activities were acquired or discontinued during the above two financial periods.

# **Balance Sheet** as at 31 March 2024

	Note	2024	2023
		£	£
Fixed assets			
Tangible assets	14	1,418	2,270
Total fixed assets		1,418	2,270
Current assets			
Debtors	15	728,948	1,709,375
Cash at bank and in hand		355,844	1,150,054
Total current assets		1,084,792	2,859,429
Liabilities			
Creditors falling due within one year	16	(693,455)	(2,383,615)
Net current assets		391,337	475,814
Net assets		392,755	478,084
Unrestricted income funds	17	327,368	403,224
Restricted income funds	17	65,387	74,860
Total charity funds		392,755	478,084

These accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies.

Approved and authorised for issue by the Board of Directors and signed on their behalf by:

Emma Wokowu

Chair of Board of Directors

Date: 13<sup>th</sup> September 2024

# **Statement of Cash Flows**

as at 31 March 2024

	2024 £	2023 £
Cash generated by / (used in) operating activities	(803,666)	(497,812)
Cash flows from investing activities		
Interest income	9,456	2,808
Purchase of tangible fixed assets	-	(1,256)
Change in cash and cash equivalents in the year	(794,210)	(496,260)
Cash and cash equivalents at the beginning of the year	1,150,054	1,646,314
Total cash and cash equivalents at the end of the year	355,844	1,150,054
Reconciliation of net movement in funds to net cash flow from oper	ating activities	
	2024	2023
	£	£
Net movement in funds	(85,329)	10,463
Investment income	(9,456)	(2,808)
Depreciation charge	852	539
Decrease/(Increase) in debtors	980,427	(296,270)
(Decrease) in creditors	(1,690,160)	(209,736)
Net cash generated by / (used in) operating activities	(803,666)	(497,812)

#### **Notes**

# (forming part of the financial statements)

#### 1 General Information

The charity is a company limited by guarantee, incorporated and registered in England, under company number 03069329 and has no share capital. The liability of each member is limited to £1 in the event of winding up. The charity's registered numbers are 1048007 and SC045011. The registered office is c/o Sagars, Gresham House, 5-7 St Pauls Street, Leeds, LS1 2JG. The principal office is Dolphin House, 4 Hunter Square, Edinburgh, EH1 1QW.

#### 2 Accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the charity's financial statements.

#### (a) **Basis of preparation**

The accounts of the charitable company have been prepared in accordance with the Charities SORP (FRS 102) Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Charities and Trustee Investment (Scotland) Act 2005 and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

#### (b) Reserves/funds

General funds are unrestricted funds which are available for use at the discretion of the directors in furtherance of the general objectives of the charity which have not been designated for any other purpose.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of restricted funds is set out in note 18 of the financial statements.

#### (c) **Incoming resources**

Donations are recognised as income when the cash is received or when the charity is legally entitled to the income and it can be quantified with reasonable accuracy. Investment income is recognised on a receivable basis. Gifts in kind and donated services/facilities are included in the Statement of Financial Activities at the commercial value agreed with the donor. The equivalent cost of the donated good/service is allocated to the appropriate expenditure line.

Grant income is credited to the statement of financial services when it is received or is receivable except for grant income that relates to the funding for future periods, which is deferred.

#### 2 Accounting policies (continued)

#### (d) Resources expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs relating to the category.

Costs of raising funds comprises those costs incurred by the charity in making grant applications to trusts and foundations, attending networking events, corresponding and meeting with company representatives etc. Costs include the salaries, expenses and administration of these fundraising activities. These costs are allocated based on an estimate of the proportion of time that personnel spend on generating income.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them. These costs are allocated based on an estimate of the proportion of time that personnel spend on charitable activities.

Support costs are those costs which are necessary to deliver an activity but do not themselves produce the output of the charitable activity. It includes the central office functions such as general management, finance, information technology and administration.

Governance costs, a category within support costs, include those costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees and costs linked to the strategic management of the charity.

All project work and direct charitable expenses are allocated to restricted charitable expenditure and all other expenditure is apportioned on an item-by-item basis in line with activity.

#### (e) Capitalisation and depreciation

The company capitalises tangible fixed assets with a cost greater than £500. Assets are held at historic cost and depreciated on a straight line basis over 4 years.

#### (f) Operating leases

Rentals in relation to operating leases are charged to the Statement of Financial Activities over the period in which the cost is incurred.

#### (g) Pension costs

The company automatically enrols all staff into a workplace pension scheme and makes contributions on their behalf. Three members of staff have opted out of the workplace pension scheme and the company contributes to personal pension schemes for two of these employees. The amount charged to the Statement of Financial Activities represents the contributions payable to the scheme in respect of the accounting year.

#### **2 Accounting policies** (continued)

#### (h) Taxation

The company is a registered charity and is recognised as such by HMRC for UK taxation purposes. As a result, there is no liability to UK taxation on any of its income or capital gains.

#### (i) Going concern

The Directors have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. They continue to believe the going concern basis of accounting is appropriate in preparing the annual accounts. There are no known, material uncertainties regarding the charity's ability to continue as a going concern.

#### (j) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

#### (k) **Debtors**

Trade and other debtors are recognised at the settlement amount due.

#### (I) Cash and cash equivalents

Cash and cash equivalents includes cash and short term highly liquid investments with a short term of maturity from opening of the deposit or similar account.

#### (m) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in a transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

3	Income from donations and legacies		
		2024	2023
		£	£
	Gifts	18,399	46,365
	Donated services	29,542	40,546
		47,941	86,911
4	Income from charitable activities		
4	income from charitable activities	2024	2023
		£	£
	Government grants	3,382,031	4,560,418
	Trusts and foundations	97,716	51,838
		3,479,747	4,612,256
5	Income earned from other trading activities		
		2024 £	2023 £
	Other	-	115
6	Investment income		
		2024	2023
		£	£
	Bank interest	9,456	2,808
7	Costs of raising funds		
		2024	2023
		£	£
	Staff costs	-	25,228
	Professional fees	67,731	27,223
	Administrative costs	161	333
		67,892	52,784

### 8 Analysis of expenditure on charitable activity

The charity has one charitable activity, namely the design and delivery of educational programmes in Sub-Saharan Africa. Programmes are funded mainly by restricted income, restrictions being for specific projects which are accounted for by the charity by country. Costs per country are as follows, and more detail of restricted funds is given at note 17.

Year to 31 March 2023	Ethiopia FCDO	Ethiopia Other	Malawi FCDO	Malawi Other	Other countries	Total 2024	Total 2023
	£	£	£	£	£	£	£
Direct UK staff costs	192,345	-	47,173	16,545	-	256,063	333,405
Direct international staff costs	87,245	-	-	-	-	87,245	87,817
Monitoring and evaluation	16,860	-	67,537	-	-	84,397	103,792
Direct project costs	2,236,601	50,466	561,909	71,803	39,957	2,960,736	3,933,052
Support costs (see note 9)	96,938	-	14,361	8,377	-	119,676	115,467
Direct support						3,508,117	4,573,533
Governance costs (see	e note 9)				-	46,464	65,310
					=	-,,	
Year to 31 March 2023							
Direct support	2,228,485	393,706	1,262,495		48,366		3,933,052
•							
Governance						_	31,016
							3,964,068
						_	

Expenditure on charitable activities was £3,554,581 (year to 31 March 2023: 4,638,843) of which £3,508,117 was restricted (year to 31 March 2023: £4,573,533) and £46,464 was unrestricted (year to 31 March 2023: £65,310).

#### 9 Analysis of general support and governance costs

	General		
Year to 31 March 2024	support	Governance	Total
	£	£	£
Salaries, wages and related costs	63,239	22,598	85,837
General office	19,418	-	19,418
Premises	30,178	-	30,178
ICT	6,841	-	6,841
Audit fees	-	15,061	15,061
Legal and other professional fees		8,805	8,805
	119,676	46,464	166,140
Year to 31 March 2023	82,335	46,656	128,991

General support costs have been allocated to geographical areas based on direct costs incurred (see note 8).

#### 10 Net income for the year

This is stated after charging:	2024 £	2023 £
Operating leases – equipment	1,003	1,003
Depreciation	852	539
Auditor's remuneration: Audit fees (net of VAT)	11,440	12,000

#### 11 Analysis of staff costs and the cost of key management personnel

	2024 £	2023 £
Salaries and wages	372,811	432,016
Social security costs	8,987	34,376
Pension costs	33,716	34,318
	415,514	500,710

No employees had employee benefits in excess of £60,000 (2023: nil).

The charity trustees were neither paid nor in receipt of any other benefits from employment with the charity (2023: £nil) neither were they reimbursed expenses during the year (2023: £nil). No charity trustee received payment for professional or other services supplied to the charity (2023: £nil).

The key management personnel of the charity comprise the trustees, the Chief Executive Officer and the International Programme Director. The total employee benefits of the key management personnel, including employer pension contributions, were £118,928 (year to 31 March 2023: £118,928).

#### 12 Staff numbers

The average monthly head count was 9 staff (2023: 11 staff) and the average monthly number of full-time equivalent employees (including casual and part-time staff) during the year were as follows:

	2024 Number	2023 Number
Direct charitable UK staff	6	7
Direct charitable overseas staff	1	1
Administration	2	1
	9	9

#### 13 Related party transactions

	Year to 31 March 2024	Year to 31 March 2023
Amount transferred and expensed	£	£
Link Education Ethiopia	2,259,769	2,590,612
LCD Malawi	346,137	527,585
LCD Uganda	40,138	38,670
	2,646,044	3,156,867
At the balance sheet date the following amounts were		
due from related parties:	2024	2023
	£	£
LCD Scotland	934	415
LCD Malawi	16,404	27,985

Elaine Graham, a trustee of LEI, is Senior Associate with Freshfields Bruckhaus Deringer LLP who provide legal services to LEI on a pro bono basis. The estimated value of those services for the year is £29,542 evaluated at their normal charge out rates (year to 31 March 2023: £40,546).

Richard Santandreu, a trustee of LEI, is a director of Momentium Ltd who provide IT support services. The value of those services for the year is £2,218 (year to 31 March 2023: £2,419). There was £202 due to Momentium Ltd at 31 March 2024 (2023: £nil).

#### Tangible fixed assets 14

		Plant and machinery	Vehicles	2024 Total
		£	£	£
	Cost:			
	At 1 April 2023	16 309	72 136	88,445
	Additions at cost	-	-	-
	Disposals		-	-
	At 31 March 2024	16 309	72 136	88,445
	Depreciation:			
	At 1 April 2023	14,039	72,136	86,175
	Charge for period	852	-	852
	Depreciation on disposals	-	-	-
	At 31 March 2024	14,891	72,136	87,027
	Net book value:			
	At 31 March 2024	1,418	-	1,418
	At 31 March 2023	2,270	-	2,270
15	Debtors			
			2024 £	2023 £
	Accrued income		484,843	667,167
	Other debtors		244,105	1,042,208
			728,948	1,709,375

#### 16 Creditors: Amounts falling due within one year

2024 £	2023 £
73,803	84,085
619,652	2,290,675
<u> </u>	8,855
693,455	2,383,615
	73,803 619,652

#### **Deferred income analysis**

Deferred income is project income where at the year end the performance criteria has not been met and will be met in future accounting periods.

	2024	2023
	£	£
Opening deferred income	84,085	95,010
Project income received during year	41,236	41,182
Element spent during year	(51,518)	(52,107)
	73,803	84,085

#### **17 Analysis of charitable funds**

#### Analysis of movement in unrestricted funds

	Balance at 1 April 2023	Incoming Resources	Resources Expended	Transfers to/(from) reserves	Fund at 31 March 2024
	£	£	£	£	£
General reserves	403,224	30,291	(114,356)	8,209	327,368

## Analysis of movement in restricted funds

	Balance at 1 April 2023	Incoming Resources	Resources Expended	Transfers to/(from) Reserves	Fund at 31 March 2024
	£	£	£	£	£
Ethiopia programme					
- FCDO	-	2,635,539	(2,629,989)	(5,550)	-
- Other	74,860	34,674	(50,466)	(78)	58,990
Malawi programme					
- FCDO	-	691,414	(690,980)	(434)	-
Other programmes	-	99,952	(96,725)	(3,227)	-
Other countries		45,274	(39,957)	1,080	6,397
Total	74,860	3,506,853	(3,508,117)	(8,209)	65,387

The major donors in Ethiopia are FCDO and Boeing Foundation. In Malawi programmes were funded by FCDO and Climate Just Communities/Scottish Government.

#### **17** Analysis of charitable funds (continued)

#### Analysis of movement in unrestricted funds in prior year

	Balance at 1 April 2022	Incoming Resources	Resources Expended	Transfers to/(from) reserves	Fund at 31 March 2023
	£	£	£	£	£
General reserves	346,846	82,443	(118,094)	92,029	403,224

### Analysis of movement in restricted funds

	Balance at 1 April 2022	Incoming Resources	Resources Expended	Transfers to/(from) Reserves	Fund at 31 March 2023
	£	£	£	£	£
Ethiopia programme					
- FCDO	-	2,645,560	(2,609,498)	(36,062)	-
- Other	74,859	547,906	(499,390)	(48,515)	74,860
Malawi programme					
- FCDO	-	1,419,981	(1,416,279)	(3,702)	-
Other programmes	-	5,043	(1,293)	(3,750)	-
Other countries	45,916	1,157	(47,073)	-	-
Total	120,775	4,619,646	(4,573,533)	(92,029)	74,860

The major donors in Ethiopia are FCDO and Boeing Foundation. In Malawi programmes were funded by FCDO and Comic Relief/Scottish Government.

#### 18 **Commitments**

	As at 31 March 2024 £	As at 31 March 2023 £
Commitments under non-cancellable operating leases which expire:		
Within 1 year	12,027	28,363
More than 1 year and less than 5 years		12,027
	12,027	40,390

#### 19 Analysis of net assets between funds

	General	Restricted reserves	Funds at 31 March 2024
	£	£	£
Fixed Assets	1,418	-	1,418
Current Assets	448,366	636,426	1,084,792
Current Liabilities	(122,416)	(571,039)	(693,455)
Total	327,368	65,387	392,755

## Analysis of net assets between funds in prior year

	General	Restricted reserves	Funds at 31 March 2023
	£	£	£
Fixed Assets	2,270	-	2,270
Current Assets	440,833	2,418,596	2,859,429
Current Liabilities	(39,879)	(2,343,736)	(2,383,615)
Total	403,224	74,860	478,084

#### 20 Statement of Financial Activities for the year ended 31 March 2023

	Unrestricted funds	Restricted funds	Total funds 2023
	£	£	£
Income			
Donations and legacies	79,366	7,545	86,911
Income from charitable activities:			
Delivery of educational programmes in Sub-Saharan Africa	1,250	4,611,006	4,612,256
Income from other trading activities	115	-	115
Investment income	1,712	1,096	2,808
Total income	82,443	4,619,647	4,702,090
<del>-</del>			
Expenditure			
Costs of raising funds	52,784	-	52,784
Expenditure on charitable activities:			
Delivery of educational programmes in Sub-Saharan Africa	65,310	4,573,533	4,638,843
Total expenditure	118,094	4,573,533	4,691,627
<del>-</del>			
Net income	(35,651)	46,114	10,463
Transfers between funds			
Net movement in funds	92,029	(92,029)	-
_	56,378	(45,915)	10,463
Reconciliation of funds:			
Total funds brought forward			
Total funds carried forward	346,846	120,775	467,621